

## Artist Application

Art in the Park

Pulteney Park – Geneva, NY

August 19<sup>th</sup>, 2017

10am – 5pm



*Foghorns* - Arthur Dove, 1929

Building onto our annual Moonshadow Over Pulteney Park summer event, the Historic South Neighborhood and the City of Geneva are pleased to announce our inaugural **Art in the Park** art festival event. Interested artists and craftsman of all mediums are encouraged to apply.

Applications will require the following:

- Business Name
- Artist(s) Full Name
- Phone Number
- E-mail Address
- Website (if applicable)
- Description of Work (including size and material)
- 5 Images of Work
- Number of Booth Space to Reserve (\$50 fee per booth space)
- Acknowledgement and Agreement of Terms and Conditions (see attached)

Artists are responsible for bringing all display tables/racks and rain protection and are limited to a 10'x10' area per booth reservation (see terms and conditions). Please indicate any special requirements for booth placement within your application. All questions and applications should be submitted to Gabriella D'Angelo ([genevahistoricsouth@gmail.com](mailto:genevahistoricsouth@gmail.com)) by May 17, 2017. All applicants will be notified of their acceptance into the festival by May 31, 2017.

## Terms & Conditions

### Artist Booth Operations

Artists are required to have personnel present to operate their booths continuously during the official operating hours of the show. No vendor may open later or close earlier without prior approval of Festival Manager. In case of inclement weather or other problems, Festival Manager will determine if official operating hours should be shortened. Artists who leave the show prior to closing hurt the success of neighboring artists. Artists who leave early will not be invited to return to future shows.

### Cancellation Policy

An application is a commitment to show. Registration fees will not be forfeited upon cancellation notification.

### Display Booths

Each exhibitor must provide a display booth and racks or tables for his or her work to be properly displayed outside on grass or pavement (depending on space assignment). Please be prepared for inclement weather conditions with rain covers and appropriate tie-down or weights. Each booth is limited to 100 square feet (10x10) of display space. All tables must be draped to the ground. Boxes and packing crates must not be visible. Poor appearance of an exhibit may be grounds for rejection. Generators are not allowed.

### New York State Sales Tax

All exhibitors who do shows in New York State are required to collect New York State sales tax. A "Certificate of Authority" may be obtained by calling 1-800- CALL-TAX or by visiting [licensurecenter.ny.gov](http://licensurecenter.ny.gov). Local tax rate is 7.5%. Proof is required at show registration. Please allow 4 weeks for processing.

### Security and Liability

The Historic South neighborhood and the City of Geneva shall not be liable for loss of personal property, personal injury or other damages involving an exhibitor or exhibitor's agents and employees. Exhibitor shall defend and indemnify promoter from any and all claims, liabilities, expenses, damages and penalties caused or incurred by wrongful acts of exhibitors, or exhibitor's agents and employees. Exhibitor shall secure and maintain adequate liability and property insurance.

I \_\_\_\_\_ acknowledge and agree to the terms and conditions specified above.

Signature \_\_\_\_\_ Date \_\_\_\_\_